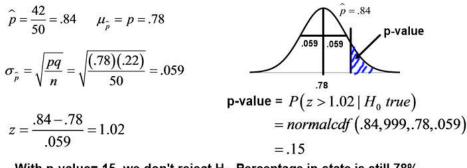
#### Does our analysis always come to the correct conclusion?

Example: The DV counseling department records show that, in the past, 78% of DV seniors attend college in-state. We ask an SRS of 50 seniors this year and 42 of them say they are staying in-state. *Do we have reason to believe that more seniors are staying in-state this year?* 

 $H_0$ : Percentage of seniors in – state is 78% (p = .78)

 $H_{1}$ : Percentage of seniors in – state is greater than 78% (p > .78)



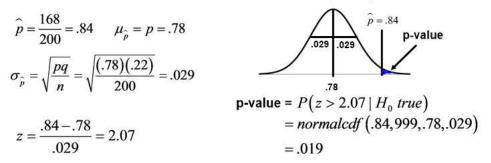
With p-value=.15, we don't reject  $H_0$ , Percentage in-state is still 78%.

#### What happens if sample size increases?

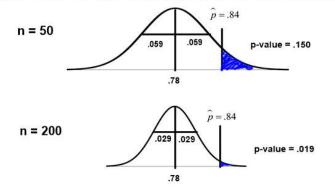
Example: The DV counseling department records show that, in the past, 78% of DV seniors attend college in-state. We ask an SRS of 200 seniors this year and 168 of them say they are staying in-state. *Do we have reason to believe that more seniors are staying in-state this year?* 

 $H_0$ : Percentage of seniors in – state is 78% (p = .78)

 $H_{A}$ : Percentage of seniors in – state is greater than 78% (p > .78)



With p-value=.019, we reject H<sub>0</sub>, Percentage in-state is greater than 78%.



There was a difference all along, but this same difference was unusual for n=200, but not unusual for n=50.

The n=50 came to the wrong conclusion.

#### Types of Error

With the larger sample size, we determined that the percentage of seniors staying instate did increase. But there was nothing 'wrong' with our first analysis which determined that there was not sufficient statistical evidence to reject the null hypothesis, and concluded that the percentage had not changed.

Although we didn't do anything wrong, the first analysis failed to reject the null hypothesis, even though the null hypothesis was false. This called an Error.

In fact, there are two types of errors:

Type I Error: The Null Hypothesis is actually true (there is 'nothing to detect') but our data happens to be far from Ho so we incorrectly reject Ho.

Type II Error: The Null Hypothesis is actually false (there is 'something to detect') but our data happens to be close to Ho so we incorrectly fail to reject Ho.

#### Which type of error is more serious? It depends upon the scenario...

For the DV Seniors in-state example:		Null Hypothesis is:		
		True	False	
$H_0$ : Percentage of seniors in – state is 78% ( $p = .78$ ) $H_A$ : Percentage of seniors in – state is not 78% ( $p \neq .78$ )	Reject	Type I Error $\alpha$	OK (power) $1 - \beta$	
	Not Reject	ок	Type II Error $\beta$	

Type I Error: The true (population) percentage of Seniors in-state was still 78%, but our sample just happened to be far from this so we conclude that the percentage staying in state is different.

Type II Error: The true (population) percentage of Seniors in-state is actually different from 78%, but we did not detect this, and mistakenly concluded that the percentage did not change.

#### Neither of these errors would be particularly terrible.

For a jury trial:

 $H_0$ : The defendant is not guilty.  $H_{A}$ : The defendant is guilty.

	True	False
Reject	Type I Error α	$\frac{OK}{1-\beta}$ (power)
Not Reject	ок	Type II Error $\beta$

Null Hypothesis is:

Type I Error: The defendant is actually innocent, but the evidence convinces us they are guilty and they are wrongly sent to prison.

Type II Error: The defendant is actually guilty, but the evidence convinces us they are innocent so they are wrongly set free.

Most people would likely say that the Type I Error is more serious in this scenario.

To help remember...

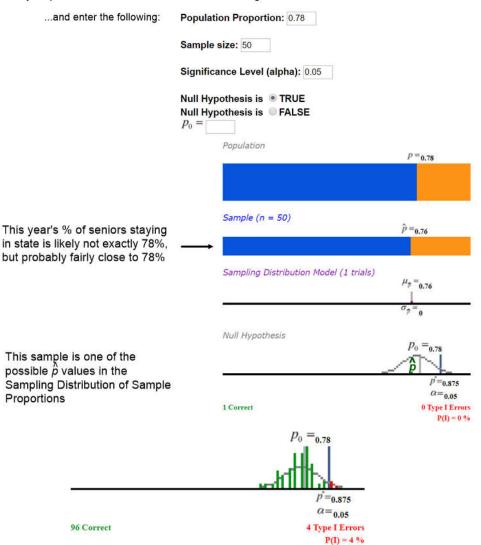
True False pe | Erro OK (power)  $1 - \beta$ α OK Type II Error ß

Null Hypothesis is:

Reject **Decision:** Not Reject

#### Type I Error

Use your phone's web browser access: www.mrfelling.com/sa4

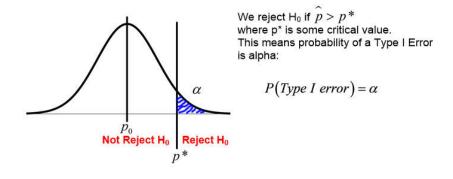


If we took many samples, each would have a proportion which would vary due to natural sampling variation. Sometimes, just due to chance, we would get a proportion which is far enough away from the Ho value that p-value < 0.05 and we would reject Ho even though it is actually true.

This is a **Type I Error** - Ho is actually true, but we happen to have an experiment with an outcome that is unusual just due to chance, so the analysis will come to the wrong conclusion.

#### Probability of Type I Error

The probability of a Type I error is the chance that our particular sample's proportion falls in the upper 5% if we set  $\alpha = .05$ :

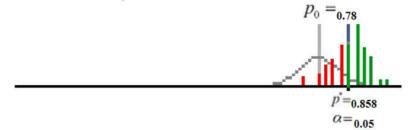


#### Type II Error

A Type II Error occurs when the Null Hypothesis is actually false (there is something to detect) but we have an experimental result which is close to Ho so we fail to reject Ho.

Reset, and enter the following:	Population Proportion: 0.86
	Sample size: 50
	Significance Level (alpha): 0.05
	Null Hypothesis is 🔘 TRUE
	Null Hypothesis is <a>•</a> FALSE
	$p_0 = 0.78$

Now we are saying Ho is still 0.78 (we are comparing to the historical 78% of seniors staying in state, so this is the Ho value), but the actual % has actually increased to 86% this year.

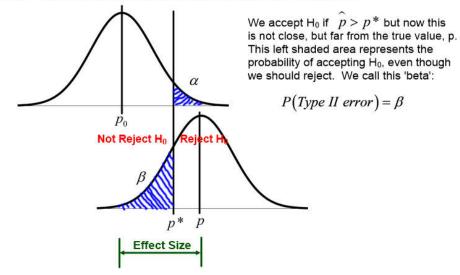


Since Ho is actually false (the % staying in state has increased) notice that the sampling distribution of the samples is centered at the actual population value of 86%, but the normal distribution we are using to find the p-value is still centered at the Ho value of 0.78.

Also, any sample proportion which is far away from Ho is now green because this is the correct conclusion. But proportions which are close to Ho are now incorrect...they happen to be close to Ho so we conclude there is no change, when there actually is, so these are **Type II Errors**.

#### Probability of Type II Errors

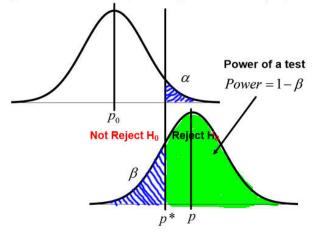
For Type II Errors,  $H_0$  is not true, so the true proportion, p, is actually far from  $p_0$ . But we don't know what the true proportion is, only that it is not  $p_0$ , so there is a distribution of possible values of the true proportion p (shown is the lower proportion).



#### Power of a Test

One more important definition...

The power of a test is the probability that it correctly rejects a false null hypothesis.



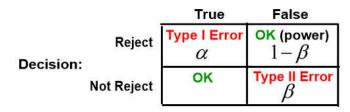
The power of the test is the probability that, if there is a difference to detect, the analysis will correctly detect that difference.



You can use the www.mrfelling.com/sa4 app to play around with scenarios. Try setting the effect size differently (the difference between population proportion and null hypothesis proportion). Try different sample sizes.

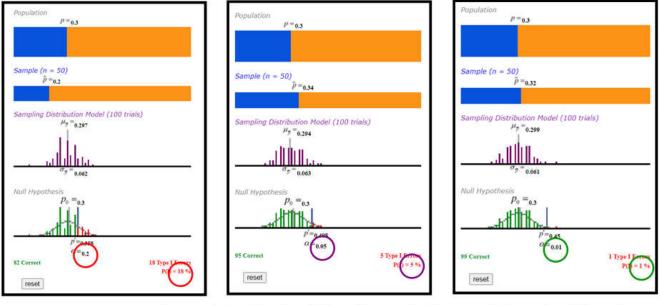
To help remember...

Null Hypothesis is:





## mrfelling.com/sa4

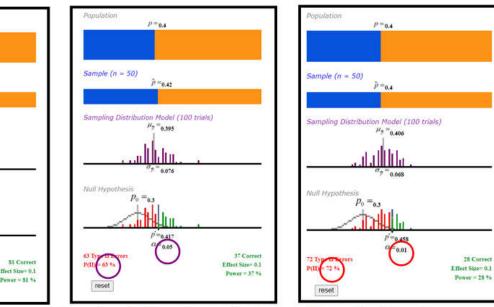


...you can reduce alpha (make it harder to find something significant)

# To reduce Type II errors...

#### Population p=0.4 Sample (n = 50)p=0.38 Sampling Distribution Model (100 trials) µ+ = 0.411 hall 0.066 Null Hypothesis $p_0 =_{0.3}$ 0.2 SI Correct 19 Ty P(II) = 19 % Effect Size= 0.1 Power = 81 % reset

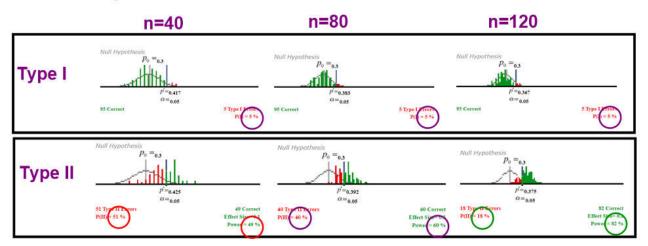
# mrfelling.com/sa4



...you can <u>increase</u> alpha (make it easier to find something significant) So changing alpha is a trade off between Type I and Type II errors.

#### How does sample size affect errors?

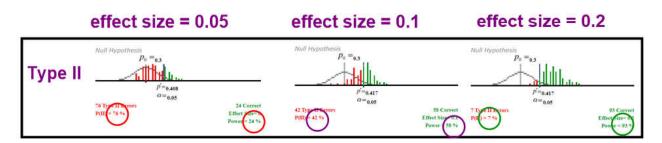
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Increasing sample size decreases Type II errors, increases the power of the test, and leaves probability of Type I errors unchanged.

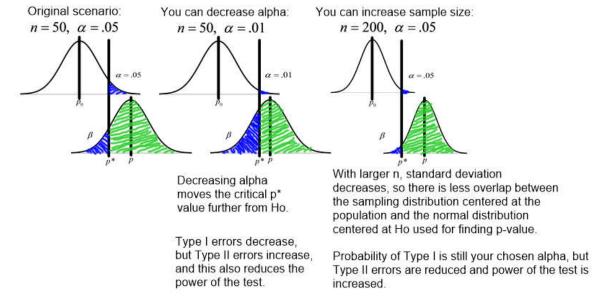
How does effect size affect errors?

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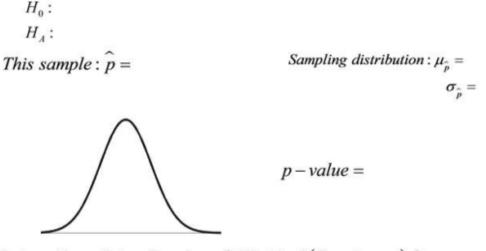
The larger the effect size (the more the real world is actually different from your null hypothesis) the easier it is to detect that difference. So larger effect sizes always produce lower Type II error, and higher power of the test.

#### Picturing things more generally...



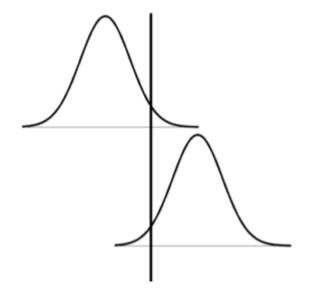
### An example...

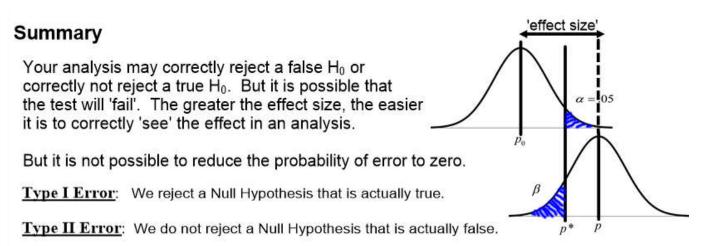
A machine produces a mechanical part requiring very tight tolerances, for a tolerance critical application. All parts produced are measured and must be discarded if out of tolerance, reducing profit. If a machine is found to be producing more than 10% of part out of tolerance, it is replaced (at considerable cost). The latest batch of 200 parts from one machine contained 28 which were out of tolerance. Is there sufficient evidence to conclude that this machine's proportion of bad parts is now above 10% (and should be replaced)?



What would constitute a Type I error? What is  $P(Type \ I \ error)$ ?

What would constitute a Type II error? What is P(Type II error)? What is the Power of this test?





 $P(Type \ I \ error) = \alpha$ 

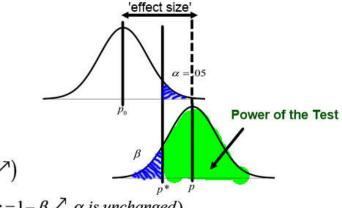
 $P(Type \ II \ error) = \beta$ 

The **power of a test** is the **probability** that it correctly rejects a false null hypothesis.

 $Power = 1 - \beta$ 

	True	Faise
Reject	Type I Error $\alpha$	OK (power) $1 - \beta$
Decision: Not Reject	ок 1-а	Type II Error $eta$

Things that increase the power of the test (make it more likely that, if there is an effect to detect, the analysis will detect that effect as statistically significant):



Null Hypothesis is:

1) Increase  $\alpha$  ( $\alpha \nearrow$ ,  $\beta \searrow$ , power = 1 -  $\beta \nearrow$ )

2) Increase *n* (sample size)  $(n \nearrow, \beta \searrow, power = 1 - \beta \nearrow, \alpha \text{ is unchanged})$ 

3) Larger effect size (the bigger the effect, the easier it is to detect)

 Decrease sampling variability by better accounting for sources of variability (block design experiments, stratified random samples, control over other variables)